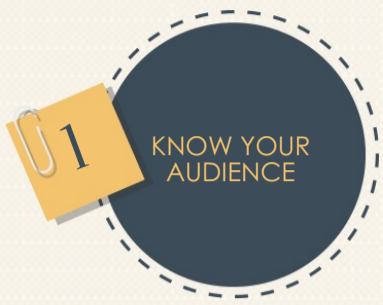


How to Name Your Video

to *Get Found*



... in three steps



IDENTIFY:

Your audience's top frustrations and desires, and the WORDS they use to describe them.



Find the words used in YouTube search



<http://keywordtool.io/youtube>



Keyword Tool

Get 750+ YouTube Keyword Suggestions For Free

Google YouTube Bing App Store

type a keyword and press enter

United States

English



Check if you have "video keywords"

Keywords such as "cute cats", "how to ..", "what is ..", "review", "demo", "video" often get video results in Google search.

Type in <your keyword> into Google to check

This means you may get found both on YouTube and Google !!



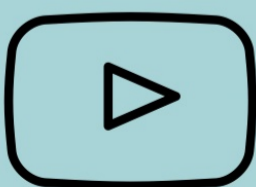
Rename your video filename to be keyword rich BEFORE uploading to YouTube



At least 5 words, and keyword close to front of tag



Add multiple tags (aim for 10), each a keyword



Write a compelling description and provide a transcription. Both should contain keywords

Viewing Times Matter

Make Awesome Videos

Build Your Channel

Keywords Matter There Too

Share ..

On Other Social Media Platforms

Learn more about getting Web Traffic, with Kathy Alice Brown

<http://yoursuccessfulwebsite.com>

Your Successful Website

